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**RIGA BLACK BALSAM®**  
**GLOBAL COCKTAIL CHALLENGE 2016**

**RIGA, LATVIA | NOVEMBER 24, 2016**

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# LEGENDARY HERBAL BITTER

## CRAFTED WITH PASSION SINCE 1752

OFFICIAL SUPPORTER OF INTERNATIONAL BARTENDERS ASSOCIATION



Riga Black Balsam Global Cocktail Challenge is dedicated to celebrate this elixir's flavour versatility and raise awareness worldwide.

Professional bartenders are invited to challenge themselves by creating unique flavour combinations with Riga Black Balsam.

### OUR TARGET IS

To raise Riga  
Black Balsam  
awareness  
internationally

To raise bartender's  
comprehension about  
Riga Black Balsam as a  
unique cocktail  
ingredient

To encourage Riga  
Black Balsam use in  
cocktails and creation  
of new and original  
drinks based on Riga  
Black Balsam

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RIGAS SINCE MELNAIS  
1752  
BALZAMS



# RIGA BLACK BALSAM GLOBAL COCKTAIL CHALLENGE 2016 IN SHORT

## FINAL GLOBAL ROUND

November 24, 2016

Riga, Latvia

### PRIZE FUND

4 800 EUR

INTERNATIONAL  
JURY



### EVENT PLACE

Crystal Club

Riga, Latvia

50

BARTENDERS  
EXPECTED



AMBER  
BEVERAGE GROUP



20  
COUNTRIES  
REPRESENTED

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BALZAMS

RIGA BLACK BALSAM  
20 16  
COCKTAIL  
CHALLENGE

RIGA | LATVIA

# RIGA BLACK BALSAM® GLOBAL COCKTAIL CHALLENGE 2016

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## RULES IN BRIEF

- Competitor must be at least 18 years old to enter the competition.
- Only bartenders with present employment are allowed to enter the competition.
- Lecturers and bar school teachers are not allowed to enter the competition
- All rights to all entering cocktail recipes belong to Amber Beverage Group
- Only new and original recipes can be subscribed.
- Cocktails can be made using the following techniques: build, mixed, shaken and blended.
- The following drinks are allowed to be created: Before Dinner, Sparkling, Fancy, Longdrink, Afterdinner.
- Shot and Hot drinks are not allowed.
- Each country has an allowance of particular number of participants limited to 5 (except Latvia – max.3).
- Local competition rounds can be run, after prior approval by the Organizers and has to be organized based on Riga Black Balsam Global Cocktail Challenge Rules.
- Strictly no: Direct entry for contestants if local competition rounds are organized.
- Organizers serve the right to grant certain number of Personal Invitations.
- Entry forms for Final Global Round have to be submitted online at [challenge.rigablack.com](http://challenge.rigablack.com) by 08.11.2016.

**PRIZE FUND 4800 EUR**

ENTER OF COMPETITION  
[CHALLENGE.RIGABLACK.COM](http://CHALLENGE.RIGABLACK.COM)

For more information please visit:  
**[CHALLENGE.RIGABLACK.COM](http://CHALLENGE.RIGABLACK.COM)**

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# INTERNATIONAL & PROMINENT JURY



**Ron Busman**  
(Netherlands)

President of International Bartenders  
Association



**Mario Hofferer**  
(Austria)

IBA Cocktail World Champion 2011



**Raimonds Tomsons**  
(Latvia)

TOP7 Best Sommelier of the World  
2016



**Valters Kaze**  
(Latvia)

Chief Marketing Officer  
Amber Beverage Group



# GLOBAL COCKTAIL CHALLENGE PRIZE FUND

**PRIZE FUND 4800 EUR**

**3000€**

Grand Prix

**1000€**

2<sup>ND</sup> place

**500€**

3<sup>RD</sup> place

**100€**

4<sup>TH</sup> place

**100€**

5<sup>TH</sup> place

**100€**

6<sup>TH</sup> place



# TRAVEL & ACCOMMODATION

## ACCOMMODATION

Amber Beverage Group will arrange hotel booking for all participants of Riga Black Balsam Global Cocktail Challenge 2016.

Amber Beverage Group is covering accommodation costs only for TOP5 best bartenders of local competition rounds. To other participants will be offered special prices (54EUR per night).

## OUR PARTNER

### Tallink Hotel Riga

Address: Elizabetes 24, Riga LV-1050, Latvia

Phone: +371 6709 9760

Fax: +371 6709 9762

E-mail: [booking@tallinkhotels.lv](mailto:booking@tallinkhotels.lv)

Hotel is located within 10min walking distance from both Competition venue and Old City  
([www.tallinkhotels.com](http://www.tallinkhotels.com))





# TRAVEL

## FOR THE GUESTS WHO ARE TRAVELING BY PLANE

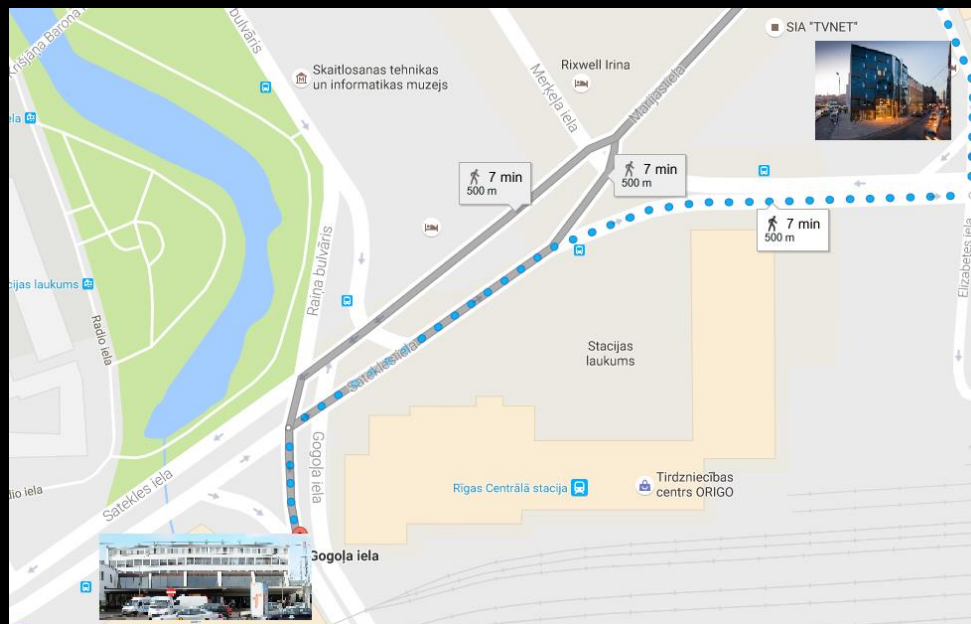
Arrival zone exit is on the ground floor – right opposite the door on the street there are taxis – BalticTaxi (green ones) and RedCab (red ones). You can take any of them (payment can be done by cash or by credit card). Ride will take at about 15-20min.

Address of the hotel: Tallink Hotel, Elizabetes street 24, Riga



## FOR THE GUESTS WHO ARE TRAVELING BY BUS

Riga International Coach Terminal is located in 10-15min walking distance from Tallink Hotel.



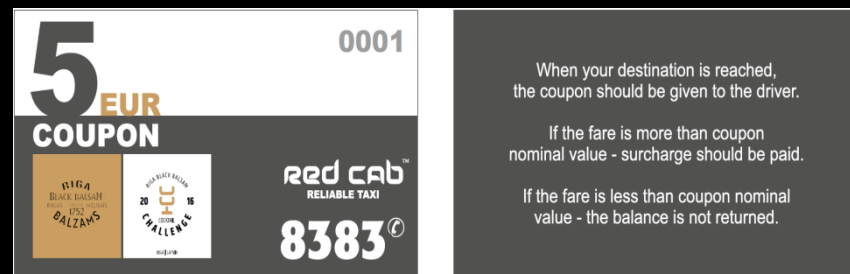
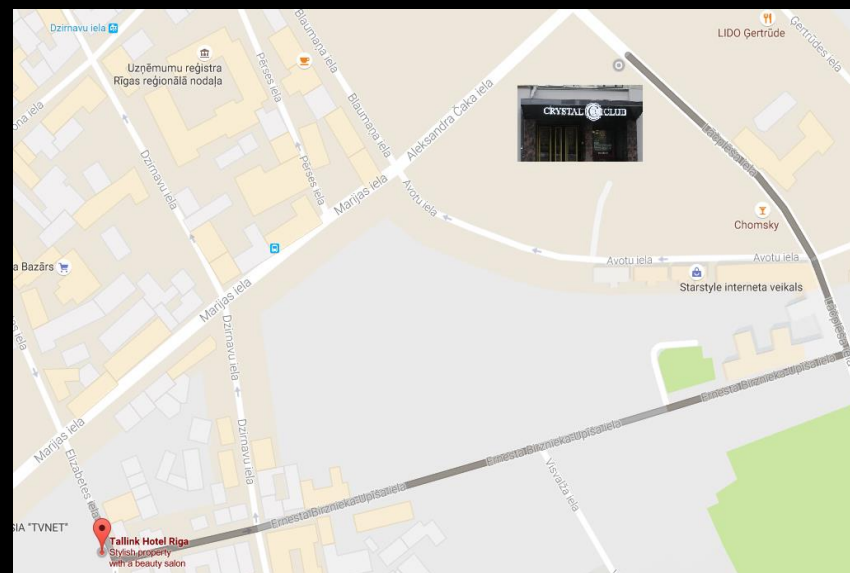




# TRANSFER TO/FROM VENUE ON NOVEMBER 24

Transfer service will be arranged from the Tallink Hotel to the RBB Global Cocktail Challenge venue Crystal Club, back to the hotel and also to the evening part. Here is the schedule:

- On November 24 at 9:00 RedCab buses will be waiting at the entrance of the hotel to take you to the venue. Hotel's staff will guide you if necessary.
- At 17:00 the same transfer service will take you from the venue to the hotel for a rest.
- At 18:40 the same transfer service will be waiting at the entrance of the hotel to take you to the evening part at the venue.
- Taxi coupons will be available for transfer from venue to hotel, or afterparty



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# CONTACT INFORMATION

Please contact **Raitis Akerblums**,  
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