

65th IBA Meeting 2016  
**TOKYO JAPAN**



TOKYO  2016



NIPPON BARTENDERS ASSOCIATION

## Welcome Message

Dear members of the IBA

N.B.A. is currently moving ahead at full speed with the preparations for holding the 2016 65th IBA Meeting and the 42nd World Cocktail Championship in Tokyo, and we are convinced that these will both be a huge success.

Japan is said to have its own unique bar culture, and the Ginza district, which plays a central role in this, spreads out adjacent to the Imperial Hotel over an area of 1,000 square meters housing approximately 3,000 restaurants and bars.

We are also planning the Tokyo Cocktail Week during the course of the Championship to take full advantage of this district. We look forward to welcoming everybody, including the IBA sponsors, to Japan, and sincerely hope that you will all have a wonderful time.



N.B.A. President HISASHI KISHI

# 65th IBA MEETING 2016

## About The Conference

16 to 21 October 2016

IMPERIAL HOTEL, TOKYO

### Paying Delegates

Single room    ¥163,000 (US\$1,450)

Twin room     ¥117,000 (US\$1,050)

### Pre and Post Accommodation (Including Breakfast)

Single Room    ¥18,000 (US\$150)

Twin Room     ¥12,500 (US\$110)

\*Prices will change in accordance with currency exchange rates.

# 65th IBA MEETING

## Word Cocktail Championship Tokyo 2016

<b>DAY 1</b> October 16 (Sun)	Arrival and Registration	Arrival
		14:00~18:00 IBA Board Meeting
		19:00~19:30 Welcome Cocktails
		19:30~21:30 Welcome Dinner
<b>DAY 2</b> October 17 (Mon)	Annual General Meeting	7:00~9:00 Breakfast
		9:00~17:00 IBA Annual General Meeting 12:00 - 13:30 Lunch
		19:30~22:00 Dinner
		20:00~22:30 Briefing(WCC Flair)
<b>DAY 3</b> October 18 (Tue)	WCC Flairtending Qualifying	7:00~9:00 Breakfast
		9:00~17:30 WCC Flairtending Qualifying 12:00~13:30 Lunch IBA Associate Members Meeting
		19:30~22:00 Dinner
<b>DAY 4</b> October 19 (Wed)	Japan Day WCC Flairtending Final IBA Symposium	7:00~9:00 Breakfast
		10:00~16:00 IBA Symposium
		16:30~18:00 WCC Flairtending Final
		9:00~16:00 National Competition (Senior • Elite) ) 12:00~13:00 Lunch
		18:30~21:30 Dinner 20:00~20:30 Awards
		20:00~22:30 Briefing(WCC Classic)
		22:00~02:00 Hospitality Suite
<b>DAY 5</b> October 20 (Thu)	WCC Classic Competition Super Final Gala Dinner	7:00~9:00 Breakfast
		9:00~17:30 WCC Classic WCC Super Final 12:00~13:00 Lunch Awards
		18:30~19:30 Cocktail Reception
		19:30~23:00 Gala Dinner
<b>DAY 6</b> October 21 (Fri)	Departure of Delegates	7:00~9:00 Breakfast Departure

# Introduction of the Nippon Bartenders Association (N.B.A.)

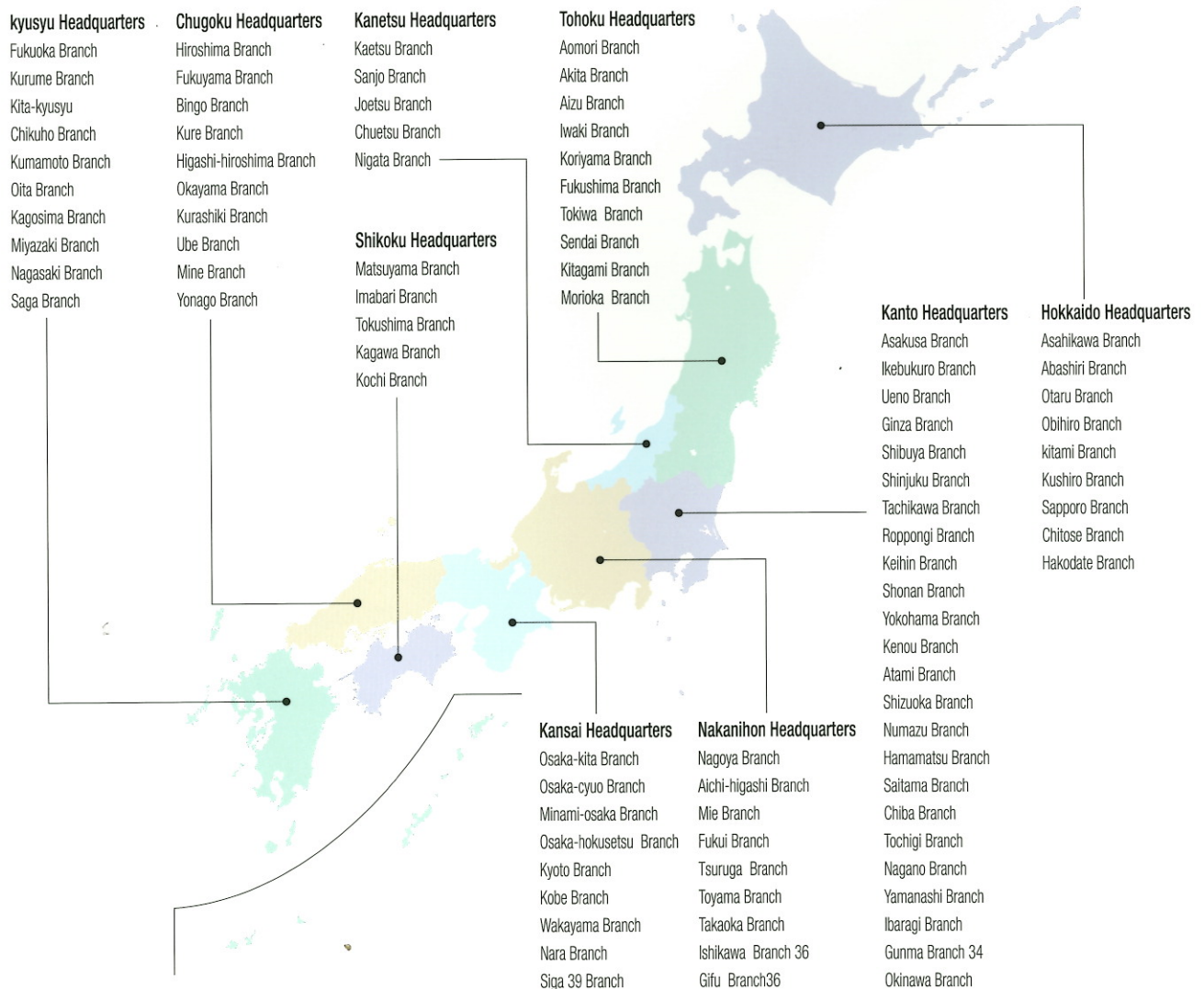
## Introduction of and Message from the Nippon Bartenders Association (N.B.A.)

The association was established for the purpose of improving drink-mixing and preparation skills, promoting food hygiene, maintaining hygienic environments in work places, and contributing to the improvement of welfare and environmental hygiene for Japanese citizens by enhancing the quality of bartenders in Japan and spreading information pertaining to the correct methods of mixing drinks. We were the first association in Asia to join the International Bartenders Association in 1959. We were certified as an incorporated association by the Ministry of Welfare in 1970 and became a public service corporation. We were certified as a general incorporated association by the Cabinet Office in 2013, and

restarted our activities under the title of the Nippon Bartenders Association.

The Japan Cocktail Competition, which is held on an annual basis, is an event of both social status and tradition well-known not only in Japan but throughout the whole world, and the winner is presented with the Minister of Health, Labor and Welfare Award. The association has also established and operates the N.B.A. Authorized Bartender qualification and the N.B.A. Authorized Bartender Skill Assessment Test qualification systems, as well as being involved in a wide range of promotional activities of great benefit to the general public.

The Nippon Bartenders Association activities now cover general headquarters in nine countries, 47 prefectural headquarters, and 93 branch offices.



## Main N.B.A. Activities

The N.B.A. was established for the purpose of improving drink-mixing and preparation skills, promoting food hygiene, and contributing to the improvement of welfare and environmental hygiene for Japanese citizens by enhancing the quality of bartenders in Japan and spreading information pertaining to the correct methods of mixing drinks. We are involved in various activities for nurturing professionals and for providing benefits

for the general public, such as hosting the Japan Cocktail Competition and holding lectures and technique research sessions, as well as the establishment and operation, etc., of qualification systems, including the N.B.A. Authorized Bartender qualification and the N.B.A. Authorized Bartender Skill Assessment Tests.

## Introduction of Major Tournaments and Systems

### Japan Cocktail Competition

Japan's most authoritative competition for bartender skills. The highest honor is bestowed upon the winner of this competition, who becomes the recipient of the Minister of Health, Labor and Welfare Award, the Governor's Award from the governor of the region in which the competition is held, and is guaranteed a place in the World Cocktail Championships



### Lectures and Technique Research Sessions

These sessions aim at improving techniques in a comprehensive manner, and cover such items as knowledge and skill learning, and the acquisition of high-level knowledge related to serving customers and management. Awareness activities providing correct information on consumer drinking habits are also carried out.



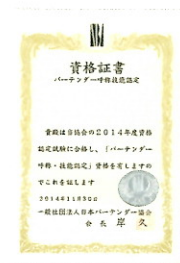
### Elite Bartenders' Cocktail Competition

A cocktail competition that acts as a starting point for success in the Japan Cocktail Competition aimed at the next generation of young bartenders over the age of twenty and younger than twenty-five.



### Skill Assessment System

We carry out authorization and qualification examinations based on the N.B.A. Authorized Bartender System. This system is extremely important for the N.B.A., and acquiring these qualifications enhances customer trust and the approval of society.



### Trade Magazine Issuance

The trade magazine Bartender is issued every month for members. It provides a wide range of information, including details on drink services and the latest information on cocktails and conventions.



# Information on Host City Tokyo

## Tokyo

Tokyo is the capital of Japan and a cultural center.

Known as Edo in ancient times, Tokyo has enjoyed a long and prosperous history as the capital city of Japan. Tokyo currently has the largest population of all cities in Japan at approximately 13 million people, and it represents Japan's hub for politics, economics, culture and various other activities. Tokyo is situated almost in the center of the Japanese archipelago, and with a total area of 2,187 square kilometers, it is the third smallest administrative district in Japan. The central part of Tokyo

consists of 23 special wards covering a total area of 621 square kilometers and with a population of nine million people. Business and commercial facilities are concentrated within these special wards, and the transportation network is very well developed. Numerous cultural facilities and sight-seeing spots are available within the special wards, all of which are visited by large numbers of visitors from both overseas and Japan.

## Japan's Traditions and Culture

Enjoying All Aspects of Tokyo: Traditional, Modern, Urban and Natural

Tokyo has flourished as the political, economic, and cultural center of Japan, and it retains countless spots that offer insight into the nation's history and traditions. This section introduces the places where

all aspects of Tokyo and Japan can be enjoyed, such as locations and world-class spots that exude a sense of Japanese tradition and culture.

## Main Sights of Tokyo

### ■ Outer Gardens of the Imperial Palace

The outer gardens of the Imperial Palace are spread around the entire grounds of the imperial family residence. The Kitanomaru Park, which is a treasure trove of nature, and the Nijubashi (Double Bridge) are just two of the many historical remains and points of interest available.



Outer Gardens of the Imperial Palace

### ■ Hibiya Park

Located in front of the Imperial Hotel, Hibiya Park is an urban oasis boasting abundant nature. The park contains a concert hall, a library, cafes, restaurants and other places where visitors can relax.



Hibiya Park

### ■ Ueno

Ueno Onshi Park is located to the west of the railway station, and plays host to a zoo with pandas as well as several art galleries and museums. In addition, the Ame-Yoko district is a shopping area exuding a local atmosphere and containing a wide variety of shops and stalls selling everything from seafood through to apparel.



Ueno Zoo



Ueno Onshi Park

### ■ Asakusa

Asakusa is a sightseeing spot representative of Tokyo that provides glimpses of Edo Period culture. The area boasts the Sensoji Temple, the Kaminarimon and the Goju-no-to (5-Story Pagoda) as well as many Western-style buildings, and the shopping street on the road within the precincts of the Sensoji Temple offers Japanese souvenirs and gourmet cuisine.



Kaminarimon

### ■ Tokyo Sky Tree

The world's tallest free-standing radio tower with a height of 634 meters. Views from the observation platforms are overwhelming, and on fine days, it is possible to see through to Mt. Fuji. A large-scale shopping mall known as Sora-Machi is located at the foot of the tower.



Tokyo Sky Tree

### ■ Roppongi

This area plays host to many of the world's embassies, and because of this it contains many restaurants targeting overseas visitors. It has a vibrant night life, as well as shopping, gourmet cuisine and other attractions at the major facilities of Roppongi Hills and Tokyo Midtown, etc.



Tokyo Midtown



Roppongi Hills

### ■ Tsukiji

The Tsukiji market and over-the-counter market help support sushi, sashimi and other aspects of Japanese culture. A visit here provides the opportunity to experience food culture typical of Japan, as well as the opportunity to taste a wide range of fresh and traditional food.



Tsukiji over-the-counter market

### ■ Odaiba

A waterfront area representative of Tokyo where amusements, shopping, hot spring baths and other facilities can be enjoyed. It is possible to take water buses to Asakusa from here. Panoramic night views are also available.



Odaiba

# Introduction to Hibiya and Surrounding Area

## Hibiya; One of the Central Areas Representative of Tokyo

The Imperial Hotel is the host venue for the 2016 IBA Meeting, and being located in Hibiya, it may be said that it is not only the hub of Tokyo, but of the whole of Japan. Hibiya Park with its abundant greenery is located directly in front of the hotel, and beyond that is the Kasumigaseki district, which is the center of Japan's political world and where the Diet Building and various ministries and government agencies are situated. The Imperial Palace is located to the north of the hotel, and adja-

cent to this in an easterly direction lie Marunouchi, Otemachi and Tokyo Station. The downtown area of Ginza, one of Japan's prominent commercial districts, is also within walking distance. When all of this is added together, it is obvious that Hibiya is one of Japan's central areas surrounded by spots that are representative of Japan, and visits to any of these spots are sure to relay to the visitor the true charm of Tokyo.

### Main Sights Near Hibiya

#### ■ Ginza

A downtown area representative of Tokyo that has flourished since ancient times. Many of Japan's high-class department stores and shops selling overseas brands are gathered together in this area, and on Saturdays, Sundays and national holidays, it bustles with activity as the Main Street is closed to traffic and turned into a pedestrian paradise. The area is also famous for its wide-ranging choice of high-class restaurants and bars catering to all tastes, such as sushi and other Japanese cuisine. It is also home to Kabuki-za, the world's only theatre specializing in Kabuki plays, which are staged throughout the year.



Ginza Wako



Ginza Mitsukoshi



Kabukiza



Ginza street

#### ■ Shiodome

Although Shiodome is a new area that was developed comparatively recently, it continues to grow into a large urban complex sporting a veritable forest of high-rise buildings. The area plays host to a television broadcasting station and the offices of major corporations, and its high-rise buildings, such as Caretta Shiodome and Shiodome City Center, provide venues where it possible to enjoy shopping and gourmet cuisine. The Hamarikyū Gardens, Japanese gardens typical of those during the Edo Period, are also located in this area, providing garden scenes that can only be found in Japan.



Shiodome



Caretta Shiodome



Shiodome City Center



Hamarikyū Gardens





Founded in 1890, the first Imperial Hotel was built in Hibiya, Tokyo, the same location where the current Imperial Hotel stands today. The hotel served as a guesthouse catering to distinguished visitors from overseas.

## IMPERIAL HOTEL, TOKYO

Hibiya soon became a center for diplomacy and modernization, as symbolized by the pace-setting Rokumeikan, a Western style building for elite social events constructed during the Meiji period. The area was also transformed into one of Japan's most prominent business districts as well as an entertainment hub, offering a wide array of movies, musicals, plays, and similar forms of entertainment.

The Imperial Hotel is a short distance from the shopping and theater districts of Ginza and Marunouchi. The hotel's location in Hibiya also provides outstanding access to Tokyo International Forum and to government agencies.

In addition, the Imperial Hotel's proximity to major traffic hubs assures convenient access to popular areas such as Roppongi, Akihabara, and Shibuya. The hotel is also conveniently located for post offices and convenience stores.



### Location

#### IMPERIAL HOTEL, TOKYO (TEIKOKU HOTEL)

1-1, Uchisaiwai-cho 1-chome,

Chiyoda-ku, Tokyo 10-8558, Japan


Tel: +81-3-3504-1111 / (Reservations) +81-3-3504-1251


Fax: +81-3-3581-9146 / (Reservations) +81-3-3504-1258


# Transportation Information




**Airport Access** Narita Airport and Haneda Airport are the two gateways to Tokyo by air.

 **From Narita Airport** There is a wide range of options for traveling from Narita Airport to Tokyo, including bus, taxi, or train.


 **By bus** The Airport Limousines departing from Narita Airport are a convenient method. In addition to routes connecting Tokyo Station, Shibuya, Roppongi, and other major areas of Tokyo, there is also a route that stops right outside the Imperial Hotel. The buses allow a smooth transfer, even with luggage, without the need to change. Time required from the airport to the Hotel: Approx. 75 to 110 minutes. Price: Adults 3,000 yen  
This site provides details on operational status: <http://www.limousinebus.co.jp/en/>


 **By train** There are a number of possible routes using trains, although we recommend the Narita Express. The Narita Express will take you directly to Tokyo Station, from where the Imperial is but a short taxi ride away.  
Time required from the airport to the Hotel: Narita Express: Approx. 60 minutes.  
Taxi: Approx. 10 minutes

 **By taxi** Those who do not wish to wait for a bus or train may take a taxi.  
Time required from the airport to the Hotel: Approx. 90 minutes. Price: Approx. 25,000 yen

 **From Haneda Airport**

 **By bus** The Airport Limousines departing from Haneda Airport are a convenient method. In addition to routes connecting Tokyo Station, Shibuya, Roppongi, and other major areas of Tokyo, there is also a route that stops right outside the Imperial Hotel. The buses allow a smooth transfer, even with luggage, without the need to change.  
Time required from the airport to the Hotel: Approx. 30 to 75 minutes. Price: Adults 900 yen  
This site provides details on operational status: <http://www.limousinebus.co.jp/en/>

 **By train** There are a number of possible routes using trains. After changing at Hamamatsucho Station, the Hotel is but a 10 minutes walk from the nearest station.

 **By taxi** Haneda Airport is conveniently located for access to the central city. Taxis provide an ideal solution for guests who wish to arrive at their destination swiftly or who would prefer to avoid having to change trains or buses.  
Time required from the airport to the Hotel: Approx. 45 minutes. Price: Approx. 8,000 yen



[www.bartender.or.jp](http://www.bartender.or.jp)