

# 58<sup>th</sup>. IBA

## *meeting*

BERLIN 6-12. AUGUST 2009



Berlin and DBU cordially welcomes you!

**Herzlich Willkommen! Welcome! Добро пожаловать!  
Hân hạnh đón chào! Bienvenue! Bienvenidos a Berlin!  
Serdecznie witamy! Hoşgeldiniz! Benvenuto a Berlino!**



### Dear IBA-Family,

We are pleased to welcome you to the 58th IBA Meeting and World Cocktail Competition in classic and freestyle bartending. We also welcome you to our 100th anniversary in Berlin, 2009.

This folder is dedicated to provide you with an initial guidance on your way to and through Berlin. The DBU and the citizens of Berlin are ready to help you and give you all the advice you need.

For the 3rd time (since 1962 and 1984 in Hamburg) Germany is once again the host for the World Cocktail Competition.

For the IBA-Family, August is an unusual month for such an event but because of the special occasion of our anniversary, we felt an exception could be made.

During summer, Germany is a very nice place for international guests. The weather is generally good and we expect no rain during this season. Therefore, you can really enjoy the atmosphere and the way of life in Germany.

Berlin is our capital city and it is located in the heart of Europe. With about 3,4 million inhabitants, Berlin is the largest city in Germany. We are expecting a lot of visitors and to keep organised, we kindly ask you to please make sure that the registrations are sent on time. For your information, please note that 3 days after our competition the World Light Athletic Competition will also take place in Berlin. That means Berlin at this time could be fully booked.

Berlin's cultural programme is amazing. Discover Berlin's most interesting and important sights and museums. More than 180 sights and tourist attractions will be waiting for you. The best known attractions are, for example, the Brandenburg Gate, the Reichstag Building and Kurfürstendamm. Berlin's top restaurants, bars and cafés also have a lot to offer: No matter what your preference, you're guaranteed to find something suiting your tastes.

The new MARITIM congress hotel, located centrally in the Potsdamer Platz, will set new standards for Berlin's meeting and conference market. We are sure that the MARITIM, with a maximum meeting capacity for up to 5,500 people and the most modern technical equipment, is the right location to celebrate the World Cocktail Competition and our anniversary.

We are very proud to welcome you from all over the world and we are sure that we will have a peaceful and multicultural World Cocktail Competition together. Last but not least, it will be a great opportunity to meet friends also taking part in this big event. Shake well!

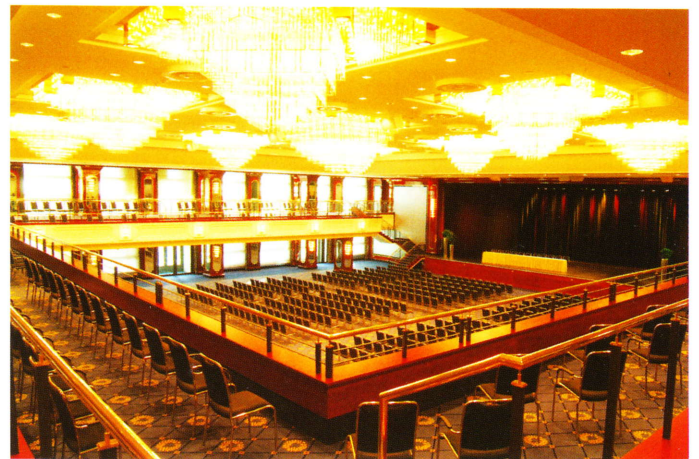
My warm regards,

Bernhard Stoehr  
President of German Bartenders Association (DBU)



# MARITIM Hotel Berlin

The congress hotel occupies a prime spot in the centre of town between Berlin's Potsdamer Platz and Tiergarten and close to Kurfürstendamm. The event centre comprises a phenomenal 62 rooms of varying sizes which combined are able to accommodate up to 5.500 people. The largest provides space for 3.100 visitors alone. The combination of warm colours, noble woods and plush carpets creates a luxurious and comfortable ambience, reminiscent of Berlin in the '20s. Enjoy the amenities of this 4-Star-Superior hotel in our exclusive wellness area, the hotel restaurants or the bar with live music. In vicinity are famous historic sights such as Brandenburg Gate and the German Parliament.



# 58th IBA Meeting 2009

## August 06.-12.08.2009



### Program

#### Thursday, August 6th

all day	Arrival Shuttle Check in
09:00-13:00	iBA Board Meeting (Dress: Guild Uniform)
19:00-20:00	Welcome Cocktail
20:00-24:00	Welcome Dinner (Dress: Guild Uniform)

#### Friday, August 7th

10:00-13:00	Jazz-Brunch
14:00-16:00	German Cocktail Competition
16:00-20:00	Tastings & lectures & presentations
20:00-23:00	German Cocktail Competition Final After-Work-Party (Dress: Guild Uniform)
23:00-open end	Barfly Berlin

*For all who are not interested in competition:  
Free time / Shopping around Berlin*

#### Saturday, August 8th

07:00-10:00	Breakfast
10:30-18:00	German Day Sightseeing Berlin Lunch Sightseeing Berlin (Dress: informal)
19:00-24:00	100 Years DBU anniversary celebration Dinner & Show (Dress: Smart Casual)

#### Sunday, August 9th

07:00-10:00	Breakfast Program for presidents & delegates
09:00-18:00	IBA Meeting (Dress: Guild Uniform)
10:30-10:45	Coffee break
13:00-14:30	Lunch
16:00-16:15	Coffee break
10:30-13:00	Program for non-delegates Boat trip on the Spree
13:00-14:30	Lunch
14:30-16:30	Reichstag or Zoo
19:00-22:00	Program for all Dinner
22:00	Meeting Flair Competitors & Committee

#### Monday, August 10th

07:00-09:00	Breakfast (Dress: Guild Uniform)
09:00-13:00	10th WCC Flair
13:00-14:30	Lunch
14:30-18:00	10th WCC Flair
18:00-19:30	Meeting Associate Members
20:00-24:00	Dinner

#### Tuesday, August 11th

07:00-09:00	Breakfast
09:00-09:45	35th WCC Competitors and WCC Committee Meeting
10:00-13:00	35th WCC-Preliminaries
13:00-14:30	Lunch
15:00-17:00	35th WCC & Flair Finals
17:00-18:00	WCC & Flair Award Ceremony
19:00-20:00	Farewell Cocktail
20:00-24:00	Gala Dinner & Show (Dress: Black tie or national dress)

#### Wednesday, August 12th

07:00-10:00	Breakfast Check out Shuttle
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# Conference Information

## Date

06.12. August 2009

## Meeting Venue

MARITIM Hotel Berlin  
Stauffenbergstraße 26  
10785 Berlin  
Tel: +49 (0) 30 2065  
Fax: +49 (0) 30 2065 1000  
www.maritim.de

## Hotel Facilities:

- 505 timelessly elegant rooms and suites
- All rooms are suites equipped with bathroom/WC, hairdryer, cable TV, Telephone, digital fax and modem, W-LAN, safe and minibar
- Wellness area with pool, sauna, steam bath, solarium, tranquillity area, fitness, cosmetic, massage
- Restaurant with front cooking
- Bar with live music and dancing
- Hall Maritim with gallery, stage and foyer for up to 3.1000 people
- 21 conference and seminar rooms
- 41 conference suites for between 8 and 24 participants
- Business centre



## Room Reservations

For room reservations and registration please contact the conference secretariat of the meeting:

German Bartenders Association  
DBU e.V.  
Kottwitzstraße 11  
20253 Hamburg / Germany  
Tel: 0049 40 420 97 55  
Fax: 0049 40 422 03 14  
Email: info@dbuev.de  
Website: www.dbuev.de

## Invited Guests:

- IBA Board council members and spouses
  - IBA advisors and spouses
  - Each guild 4 members  
national president  
one delegate  
two competitors per country
  - IBA associate members one room per IBA associate member
- Paying Guests:  
Double Room: € 980,-- per Person  
Single Room: € 1.150,-- per Person

## The above package rate includes:

- arrival and departure transfer
- 6 nights hotel accommodation
- 6 buffet breakfasts
- 5 lunches
- 6 dinners including the welcome dinner and gala dinner
- German Day 100 Years DBU e.V.
- one excursion
- entrance to all competitions

## Pre & Post stays:

Double room: € 106,-- per room per day including breakfast  
Single room: € 98,-- per room per day including breakfast



The registration forms must be sent to the following address before March, 16th 2009

DBU e.V.  
Andrea Pirwitz  
Kottwitzstraße 11  
20253 Hamburg  
Germany

Tel: 0049 40 420 97 55  
Fax: 0049 40 422 97 55  
Email: info@dbuev.de  
Website: www.dbuev.de

Payments must be made by April 16th to the following account:

Hamburger Sparkasse  
Hoheluftchaussee 125;  
20253 Hamburg; Germany  
Account No.: 1201 122601  
Account Name:  
Deutsche Barkeeper-Union e.V.  
IBAN: DE76200505501201122601  
BIC/SWIFT: HASPDEHHXX

Please mention on the bank transfer your name and the 58th IBA Meeting. Please send us a copy of your receipt by Fax (0049 40 422 03 14) or by mail. Attention: Miss Andrea Pirwitz



# Useful information about Berlin / Germany



**B**erlin, Capital of the Federal Republic of Germany, is located in the heart of Europe and also, after the EU enlargement of 2004, at the centre of the European Community. With about 3,400,000 inhabitants, Berlin is the largest City in Germany. It is 38 kilometres long, 45 kilometres wide and covers an area of 889 square kilometres. In the middle of the Brandenburg region, the city occupies the flatlands on the banks of the Havel and Spree rivers and is criss-crossed with numerous canals.



Potsdamer Place

## Getting to Berlin:

All motorways to Berlin lead to the Berliner Ring (A10). From there you can get to the inner city on various access roads. If your destination is situated in the western city, you should use the A115. The A113 takes you to the south-east quarters. For access to the north part of the city, make use of the A114 for Pankow/Weissensee, for Reinickendorf use the A111.

Berlin has two city centres: city west and city east. Please notice that the direction sign „Mitte“ leads to the district „Mitte“, which means city east. The western city is situated around the Kurfürstendamm. Driving time from „Mitte“ is appr. 15 minutes.

## Flight Connections:

You can fly to Berlin from 150 airports in 47 countries. Aircrafts operated by over 67 different airlines land in Berlin. If charter flights are included, that figure rises to 99. The largest of Berlin's three airports are Tegel and Schönefeld. Tegel continues to

function as the gateway to Western Europe. Most of the flights to Eastern Europe and Asia are handled by Schönefeld.

## Train Links:

You can reach Berlin from all directions by using the fast InterCity Express, InterCity, EuroCity and InterRegio Trains. On May 28th, the new central station Hauptbahnhof was opened and a new concept for the railways and stations in Berlin was installed. All train-stations are well connected to public transport.

## Environmental Zone:

Since January 1, 2008 Berlin's inner city is an 'environmental zone' where only cars that are up to emission standards are allowed. It is necessary to display a sticker with information about the emission standard of your car. You can get these stickers in authorized garages.

## Climate:

Berlin lies between oceanic and continental stamped climate. During the summer

months daily temperatures reach 22-23 °C (72°F), but there are also days with temperatures up to 30°C (86°F).

### Time:

Berlin is in the Central-European time-zone, which is one hour ahead of Greenwich Mean Time. Additionally, Berlin has a summer time change, meaning that during spring and summer (from March to October) the clocks are put forward one hour.

### Banks:

As well as *bureaus de change*, mostly situated around train stations and airports, there are branches of all major banks across the city. The opening times are convenient with many banks open the whole day, several days a week. Outside banking hours you will find cash machines on nearly every street corner.

### American Express

Bayreuther Straße 37  
10787 Berlin  
Phone +49 (30) 214 762 92

### American Express

Friedrichstraße 172  
10117 Berlin  
Phone +49 (30) 20 17 400

### Reisebank

Bahnhof Zoo  
Telefon +49 (30) 881 71 17

### Reisebank

Ostbahnhof  
Telefon +49 (30) 296 43 93

### Currencies:

Since January 1st 2002 in Germany and some other European countries, the EURO has become the official currency. You can find some tools for converting different currencies at [www.oanda.com](http://www.oanda.com).

### Electricity:

In Germany sockets operate with 230 V and comply with European standards. For appliances from outside Europe you should bring the necessary adapter with you.

### Opening hours:

Since November 2006, 24hr shopping from Monday to Saturday in Berlin is allowed. The shops can also open on six Sundays and Advent Sundays. Many shopping cen-



The  
Brandenburg Gate

tres and department stores stay open until 10pm, but the opening hours can differ.

### Doctors:

Citizens of the EU do not have to buy special insurance to cover emergency treatment. Addresses from doctors of all specialties can be found in the „Yellow Pages“. In case of sudden illness at night or on Sundays, there is also an emergency service.

Medical emergency service:  
+49(30)31 00 31

Dental emergency service:  
+49(30)89 00 43 33

### A special service:

Doctors at your service in Berlin  
Call a doc: 01804-22 55 23 62  
(0,24 Euro for calls from landlines in Germany)

### Emergency call: 112

### Tax-Free:

If you buy non-edible goods in Berlin you are entitled to a VAT-Refund unless you are citizen of another EU-country. If you enter a shop with a Tax-Free sign outside, ask for a special form. This form must be stamped when you get through Customs - but be prepared to show your goods, which must still be in their original packing. The tax is refunded either at the border or sent to the address on the envelop containing the cheque.

### Taxi:

In many situations, taking a taxi is the most comfortable option. Often you don't have to wait long to hail a passing taxi. In the larger transport hubs there is generally a taxi rank.

For shorter taxi rides it is a good idea to use the „hailing fare“ (only when hailing a passing taxi, not from a taxi rank) - a short journey then only costs €3. Make sure you tell the taxi driver that you would like this fare at the start of your journey.

### Phone numbers of taxi companies:

City-Funk: 21 02 02  
Funk-Taxi Berlin: 26 10 26  
Quality Taxi: 26 3000 or  
0800-26 3000 0 (freecall)  
Spree-Funk: 44 33 22  
TaxiFunk Berlin: 0800-44 33 22 (freecall)  
Taxi-Ruf Würfelfunk 0800-Cabcall:  
0800-222 22 55 (freecall)

### Visa:

Non-EU citizens require a valid passport to enter Germany. Leaflets with the requirements for individual countries for stays of less than 90 days are available at relevant German embassies. Non-EU citizens who wish to stay in Germany for more than 90 days must acquire a visa from their German consulate. These are generally only granted to businesspeople and students visiting on scholarships. Residents of the following countries don't require tourist visas to enter Germany:

Andorra, Argentina, Australia, Austria, Belgium, Bermuda, Bolivia, Brazil, Brunei, Canada, Chile, Costa Rica, Croatia, Cyprus, Czech Republic, Denmark, El Salvador, Estonia, Finland, France, Great Britain, Greece, Guatemala, Honduras, Hong Kong, Iceland, Ireland, Israel, Italy, Japan, Kenya, Korea (Republic of Korea), Liechtenstein, Lithuania, Luxembourg, Macau, Malawi, Malaysia, Malta, Mexico, Monaco, The Netherlands, New Zealand, Nicaragua, Norway, Panama, Paraguay, Poland, Portugal, Romania, San Marino, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Hungary, Uruguay, USA, Venezuela.

Tourists who want to combine their stay in Germany with a journey to another European country should inform themselves about visa regulations of the other countries.

### For more information:

[www.visitberlin.de](http://www.visitberlin.de)  
[www.berlin-tourismus.de](http://www.berlin-tourismus.de)  
[www.berlin.de](http://www.berlin.de)

# The German Barkeeper Union introduces itself:



The German Barkeeper Union is a professional association established in Cologne in 1909. It will celebrate its 100th anniversary in 2009, and on this occasion the **World Cocktail Championships 2009** will be conducted in Berlin.

5 barkeepers, who came to Europe from America, originally established this association under the name "International Barkeeper Union", along the lines of the American association.

We can thus claim that we are the oldest barkeeper association in Europe and the only one in Germany.

In 1928, the German Barkeeper Union, which already had 200 members at that time, was an **elite group** of the association in Geneva because it was a specialized professional guild in gastronomy.

We had to change our name to *German Barkeeper Union* in order to join the I.B.A. (International Bartenders Association), which we joined in 1953 after separating from the International Association in Geneva. Today 52 countries are united in the I.B.A.

The DBU has over 1300 members and is divided nationwide into 12 sections: Baden Württemberg, Bavaria, Berlin-Brandenburg, Hamburg / Schleswig-Holstein, Hessen, Mecklenburg-West Pomerania, Lower Saxony, North Rhine – Westphalia, Rhineland-Palatinate / Saarland, Saxony, Saxony-Anhalt and Thuringia.

The association arranges regional championships and cocktail competitions as well as presentations at trade fairs. One German Cocktail Championship is held every year. Till now two world championships have taken place in Germany – in 1962 and 1984.

We can say with pride, that in spite of the ups and downs we have been able to add to the rungs on the ladder of success through the voluntary commitment of all our colleagues and to guarantee professionalism.

DBU e.V.  
Kottwitzstr. 11  
20253 Hamburg  
Tel. 0049 40 420 97 55,  
Fax 0049 40 422 03 14  
Management: Andrea Pirwitz

